

# Rommer Orquiza Chu

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## Summary of Qualifications

- Google Certified UX Designer and Cybersecurity Professional
- More than ten years of graphic design experience and client servicing
- Proficient in Adobe Photoshop, Illustrator, InDesign, Acrobat, Animate, Premiere, After Effects, XD
- Experienced web designer using tools such as HTML, CSS, Bootstrap, WordPress, Elementor, Angular, Blazor
- Knowledgeable of digital marketing and SEO best practices, mitigate threat, risk and vulnerabilities
- Possesses entry-level Application Developer experience in responsive websites, codes and graphic integration

## Education and Training

2023 Google Cybersecurity Professional, Coursera  
2023 Google UX Design Certificate, Coursera  
2020 Applications Developer and Mobile Specialist, triOS College, Brampton  
1993 Bachelor of Science in Business Administration, University of the East, Philippines

## Employment History

October 2020 – February 2023 TriOS College UI/UX Designer

triOS College is a private career college in the province of Ontario, Canada.

- Redesigned and refined SaaS application unified cloud system in web and mobile platform
- Collaborated with stakeholders and users to ensure and maintain standards and address accessibility needs
- Conducted empathy, ideation, user research, usability study, and user flow
- Created digital wireframes, components, logos, banners and icons, low and high-fidelity mock-ups that comply with WCAG and AODA, testing and evaluation

October 2019 – September 2020 Axis Integrated Web Designer

Axis is specialized in custom third-party cloud app for CRM, Inbound Marketing Automation, Email Marketing, and E-commerce

- Worked as part of the team designing, creating, and developing website, email campaign template
- Designed web banners, brochure, flyers, interactive PDF forms and PDF conversion
- Constructed cross-platform email template for email blast via Outlook, Constant Contact, Act-ON and MailChimp
- Designed and developed Wordpress websites using Elementor, Spectra, Divi, Bootstrap, HTML, CSS and JavaScript

August 2010 – May 2019 TransCore Link Logistics Graphic Designer

TransCore is Canada's leading freight and logistics software company for carriers, brokers and shippers.

- Worked on multi-disciplined design roles and projects focused on promoting and maintaining the brand and products
- Illustrated and designed of logo, business cards, print ads, web banners and ads, whitepaper, brochures, PDF forms, video and animation using appropriate colours and layout, while optimized website using digital marketing techniques, SEO best practices, and KPIs analysis reporting
- Communicated and served clients by providing conceptualization, draft and final digital design
- Coordinated with vendors related to print projects while maintaining a cost-effective range

## Certifications

November 14, 2023	Certified Google Cybersecurity Professional	Google
April 2023	Certified Google UX Design	Google
July 2020	Responsive Web Design	FreecodeCamp
October 2017	Adobe Creative Suite	Sheridan College
January 2014	Professional Photography	New York Institute of Photography

**References Available on Request**