

# ROMMER ORQUIZA CHU

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28 Darsam Court, Orangeville, Ontario L9W4B4

## PROFESSIONAL SUMMARY

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Entry-level Frontend and Backend Web and Mobile developer using full-stack technology LAMP to MERN. Knowledge of CMS UI application of WordPress, Dotnetnuke, Drupal, and Shopify. Experienced in developing a simple Android and IOS app. Professional graphic designer with a proven strong background record from layout, print, video, web, and email content communication to UX development. Experienced digital marketer and knowledgeable of Search Engine Optimization. Customer-oriented and enjoyed working in a team environment.

## SKILLS AND TOOLBOX

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### WEB TOOLS

HTML5, CSS, Javascript, C++, Microsoft C#, Java, ASP.NET, JSON, JQuery, Vue.js, SQL, Linux, Apache, MySQL, PHP stack, Laravel, MongoDB Atlas, Express, React, (Gatsby), Node.js, Github, REST APIs, Phpstorm, WebStorm, Microsoft Azure, DigitalOcean, Visual Studio, Net Beans, GoDaddy, DotNetNuke, WordPress, Bootstrap, Drupal, Shopify, Invision, Andriod Studio, Xcode Swift, Confluence

### ADOBE CC

Photoshop, InDesign, Illustrator, Acrobat DC, Dreamweaver, Dimension, Premiere, After Effects, Media Encoder, Audition, Animate, XD + CorelDraw

### DIGITAL MARKETING

SEO, SEM, Google Analytics, Google Ad Manager, Klipfolio, Bitly, Salesforce Pardot, MailChimp, Constant Contact, Zoho and ACT-ON

### OFFICE 365

Microsoft Word, Excel, Powerpoint, Outlook, OneNote, Teams

## WORK EXPERIENCE

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### TECHNICAL WRITER - INTERNSHIP

06/2020 to Present

#### LIFECYCLE SYSTEMS | Mississauga, Ontario

- Produced digital contents as an integral part of UI/UX in the form of documentation, illustrations, and other educational visuals
- Prepared instruction manuals and articles to simplify complex communication for users or general audience
- Composed and edited the instructional video that supports the Knowledge Base technical training portal
- Interpreted and transcribed source codes such as Java, C++, Javascript and conveyed into understandable sentences for users comprehension

### WEB DESIGNER - CONTRACT

10/2019 to Present

#### AXIS INTEGRATED | Mississauga, Ontario

- Designed and develop websites, email campaigns, and other digital marketing initiatives that conform to clients' brand standards
- Produced flexible and responsive design solutions for desktop, tablet, and mobile users from wireframes to pre-production mockups
- Executed hand-coding HTML and CSS of emails applications and websites
- Troubleshoot bugs, testing website functionality, and responsiveness from the mobile viewport

### GRAPHIC DESIGNER

08/2010 to 05/2019

#### TRANSCORE LINK LOGISTICS | Mississauga, Ontario

- Conceptualized and designed layout materials for the marketing and sales department of flyers, infographics, business cards, brochures, print ads, posters, email campaign template, website, and social media banners
- Maintained and archived graphics and illustration assets for collaboration use with stakeholders, marketing and sales department
- Measured and analyzed website KPI's using Google Analytics and Data Studio
- Installed intranet portal used as internal SharePoint CMS

### WEB GRAPHIC DESIGNER

04/2010 to 07/2010

#### CANADIAN PARDON SERVICE | Toronto, Canada, Ontario

- Constructed meaningful landing pages with a unified web form as a significant point of concept to attract and acquire new customers
- Designed paraphernalia used by the Marketing and Sales department such as brochures, flyers, logos, web banners, email signature banners and templates, and other visual materials, including animated banners or short clip videos.
- Participated in brainstorming to develop and improve product/service and overcome technical issues

**VOLUNTEER GRAPHIC DESIGNER***06/2009 to 08/2009***WORLD SERVICE CARGO | Toronto, Canada, Ontario**

- Conceptualized, constructed and implemented web pages, print ad, graphical assets, and other collaterals for internal and external operation use
- Prepared pre-flight file ready for print production and distribution
- Archived pertinent assets for reference and future use

**ADVERTISING ASSOCIATE***12/1994 to 09/1999***MANILA BULLETIN PUBLISHING CORPORATION | Manila, Philippines, NCR**

- Managed advertising materials and deadlines of print advertisement
- Consulted customers, Ad Agencies with their ad placement and requirements
- Collaborated publication projects of select private and government sectors

**EDUCATION**

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<b>College   Application Developer</b> Trios College, Brampton, Ontario	2020
<b>Continuing Education   Digital Marketing</b> McMaster University, Hamilton, Ontario	2017
<b>Completed   Adobe Creative Suite</b> Sheridan College, Oakville, Ontario	2016
<b>Certificate   Professional Photography</b> New York Institute of Photography, New York, USA	2013
<b>Certificate   Web Design Plus</b> Informatics, Manila Philippines	2005
<b>Bachelor Degree   Marketing</b> University of The East, Manila, Philippines	1993