



ROMMER ORQUIZA CHU

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PROFESSIONAL SUMMARY

- Entry-level application developer using various programming languages and frameworks
- Over ten years of professional experience as a graphic designer
- Proven with a strong background record of providing visual elements for print, video, web, and email content communication material using images and illustration banks
- Experienced digital marketer, focused, and consistently adopting the latest trends and strategies
- Customer-oriented with more than ten years of practical and robust communication skills, self-starter, multi-tasker, team player, and dedicated to exceeding expectations consistently

SKILLS

- HTML, CSS, Javascript, C++, Microsoft C#, Java, ASP.NET, JSON, JQuery, Vue.js, SQL, LAMP, Laravel, API
- Knowledge using of Phpstorm, WebStorm, Microsoft Azure, DigitalOcean, Visual Studio, Net Beans, Digitalocean, GoDaddy
- Wordpress, Bootstrap, Drupal, DotNetNuke, Shopify
- Email Marketing: Salesforce Pardot, MailChimp, Constant Contact, and ACT-ON
- SEO, SEM, Google Analytics, Google Ad Manager
- Pro in Adobe Photoshop, InDesign, Illustrator, Acrobat, Dreamweaver, Dimension, Premiere, After Effects, Animate, XD, CorelDRAW
- Layout brochures, flyers, web banners, and tradeshow booth
- Photography, image manipulation, and typography
- Animation, video composition, editing, and rendering
- Microsoft Word, Excel, Powerpoint, Outlook

WORK EXPERIENCE

GRAPHIC DESIGNER

08/2010 to 05/2019

TRANSCORE LINK LOGISTICS | Mississauga, Ontario

- Designed and conceptualized visuals and design layout for marketing and sales support materials of flyers, infographics, business cards, brochures, print advertisements, event poster, e-newsletter UI, web and social media banner
- Maintained and archived graphics and illustration assets for collaboration use with stakeholders, marketing and sales department
- Measured, analyzed and identify KPI's of the using tools such as Google Analytics and Data Studio

WEB GRAPHIC DESIGNER *04/2010 to 07/2010*
CANADIAN PARDON SERVICE | Toronto, Canada, Ontario

- Conceptualized and developed meaningful landing pages with unified web form as significant point of concept to attract users/customers and engage
- Designed brochures, flyers, logo, and other visual materials such as simple GIF animation to short clip video.
- Participated in brainstorming to develop and improve product/service and overcome technical issues

VOLUNTEER GRAPHIC DESIGNER *06/2009 to 08/2009*
WORLD SERVICE CARGO | Toronto, Canada, Ontario

- Conceptualized, constructed and implemented web pages, print ad, graphical assets, and other collaterals for internal and external operation use
- Prepared pre-flight file ready for print production and distribution
- Archived pertinent assets for reference and future use

ADVERTISING ASSOCIATE *12/1994 to 09/1999*
MANILA BULLETIN PUBLISHING CORPORATION | Manila, Philippines, NCR

- Managed advertising materials and deadline of specified sections in broadsheets, tabloids, magazines: Main, Business, Lifestyle, and Sports Section
- Consulted customers and ad agencies with their advertising requirements
- Collaborated in supplement project that involves private and government sectors to published

EDUCATION

College | Application Developer *2020*
Trios College, Brampton, Ontario

Continuing Education | Digital Marketing *2017*
McMaster University, Hamilton, Ontario

Completed | Adobe Creative Suite *2016*
Sheridan College, Oakville, Ontario

Certificate | Professional Photography *2013*
New York Institute of Photography, New York, USA

Certificate | Web Design Plus *2005*
Informatics, Manila Philippines

Bachelor Degree | Marketing *1993*
University of The East, Manila, Philippines

AFFILIATION

Grand Lodge of AF&AM, Chinguacousy Lodge #738, Brampton